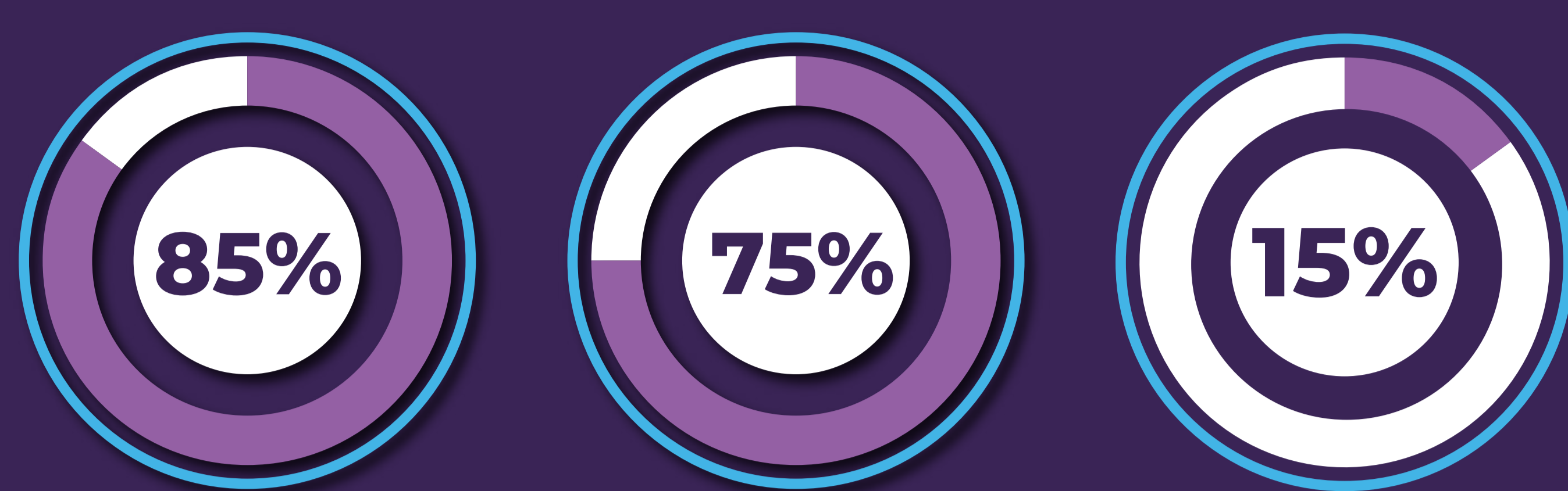


The Key to Solving Scope 3 Decarbonization

Companies are investing in sustainability and decarbonization programs for Scope 1 and 2 emissions, but they've hit a roadblock with Scope 3.



85% of CXOs report increasing sustainability investments in the past year.¹

75% of companies report Scope 1 emissions.²

15% of corporations report Scope 3 emissions.²

¹ Deloitte 2024 CxO Sustainability Report

² 2024 Sustainability Action Report, Deloitte

Companies want to target these carbon sources because they offer a huge opportunity for decarbonization and its benefits.



Scope 3 emissions account for about 80% of a company's carbon footprint.³

³ Unleashing the Power of Scope 3 Emissions, PwC

Barriers to Scope 3 Decarbonization

Small and medium-sized enterprises (SMEs) are a subset of Scope 3 suppliers that support environmental sustainability but need help collecting data and activating emission-reduction plans for decarbonization.



50% of SMEs agree that environmental, social and governance (ESG) is a priority



23% rely on ad hoc monitoring of ESG, assessing and reporting on issues only when they arise⁴

⁴ 2023 Global Impact Report, YPO and EY

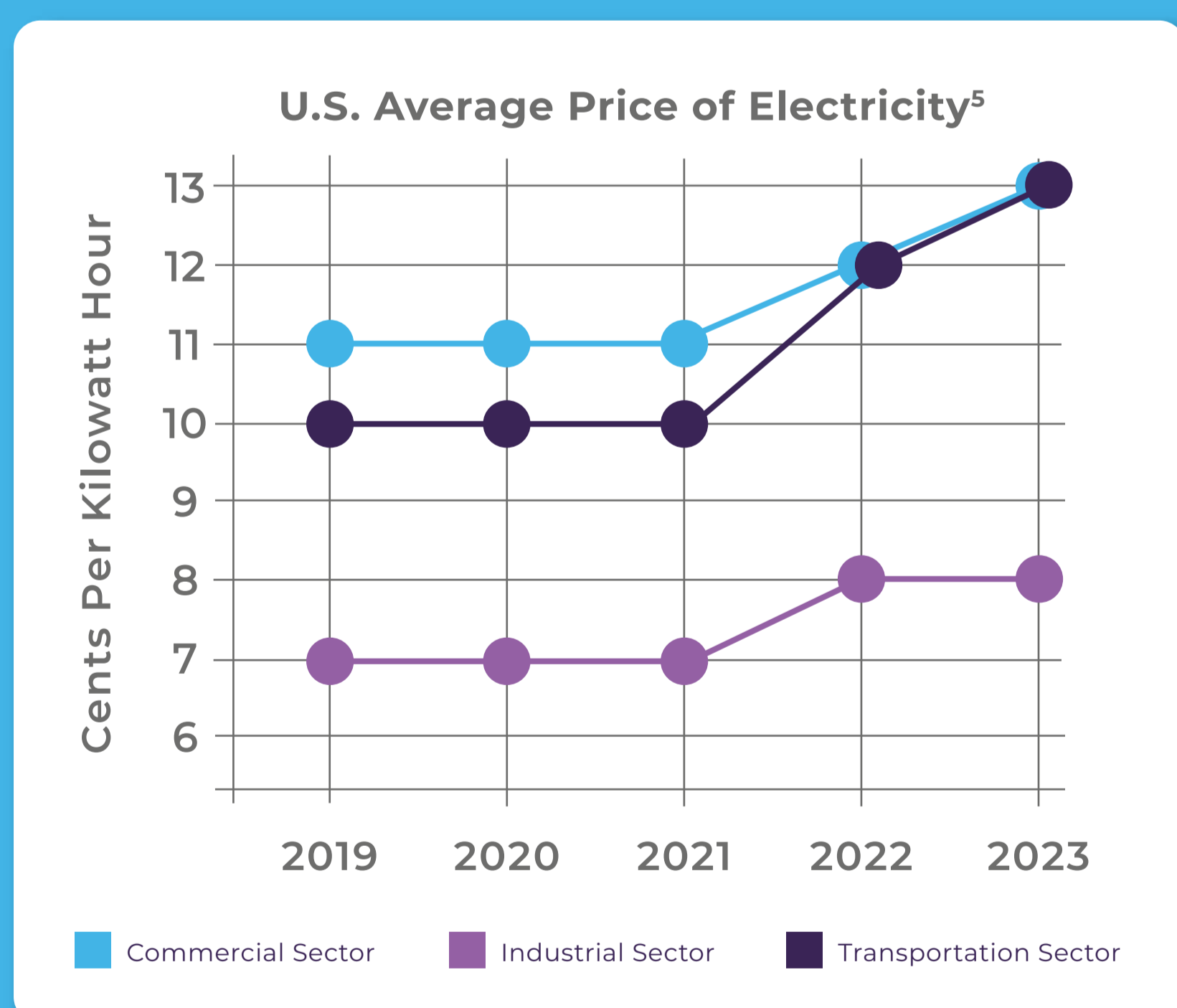
Solution: Data + Action

Solving the Scope 3 decarbonization challenge requires helping SMEs with two high-level requirements:

- 01** Collecting comprehensive quality data for reporting
- 02** Identifying and following a workable action plan to reduce emissions by improving energy efficiency

Why Energy Efficiency?

Energy efficiency programs — as opposed to programs such as carbon offsets — can be easily integrated into existing operations and directly reduce energy costs, a key concern for businesses as rates continue to rise.



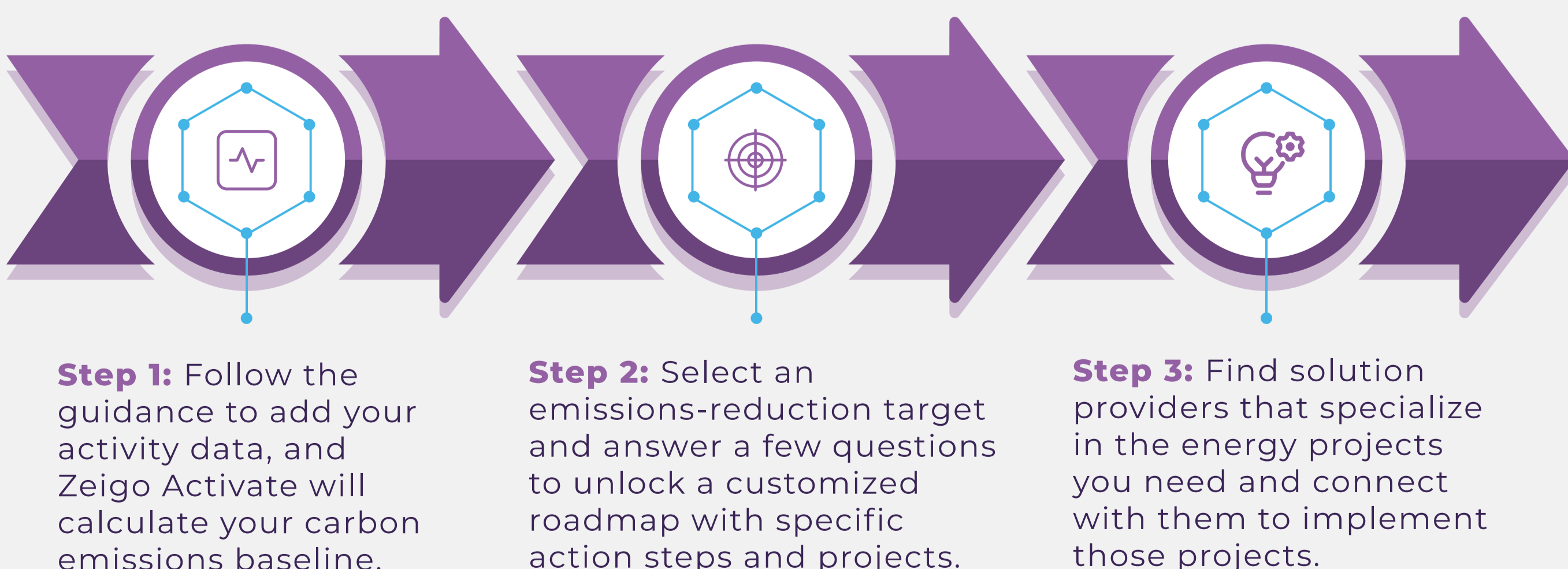
⁵ U.S. Energy Administration Agency

Zeigo Activate: Purpose-Built for Small & Medium Sized Businesses

Companies have several choices for platforms that enable decarbonization, but Zeigo Activate is one of the few platforms designed for SMEs to facilitate both reporting and taking action.

Anyone, even someone with no sustainability knowledge, can quickly calculate carbon emissions and be given a plan to help reduce carbon emissions.

How Zeigo Activate Works



The sooner an SME starts using Zeigo Activate, the faster it will achieve its energy efficiency and supply chain decarbonization goals.

Sign up for a demo today.